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GRADUATE SCHOOL  
CONTINUING EDUCATION  
FOR THE FEDERAL  
COMMUNITY

*Newsletter*

CALENDAR OF EVENTS

November 1968

December 3

U. S. DEPT. OF AGRICULTURE  
NATIONAL AGRICULTURAL LIBRARY

December 3

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CURRENT SERIAL ACQUISITION

December 25

Lecture - "Structure and Function of Biological Membranes," by Dr. David E. Green, University of Wisconsin. Plant Industry Station, Beltsville at 10:30 a.m.  
Faculty Luncheon - "Assessing Quality in the Teaching-Learning Process," by Dr. Winslow R. Hatch, Research Associate in Charge, Basic Studies, Office of Education  
Christmas Holiday - no classes

CREATIVITY: DIVERSITY OF FORM AND UNITY OF PROCESS

"To me, creativity is a vision and the actualization of that vision," said Reza Arasteh, opening his talk at our November faculty luncheon.

Dr. Arasteh, who is director of Interdisciplinary Research at the Psychiatric Institute of Washington, a member of the George Washington University faculty, and also one of our faculty, went on to explain his theories of "Creativity in the Life Cycle." (He has written two books under that title.)

"Regardless of time and place," Dr. Arasteh continued, "man, since his separation from nature, has tried in numerous ways, destructive and creative, social and otherwise, to regain his state of certainty and unity." He explained that in earlier days, man might have attempted to fill this gap by hunting rabbits. "But," he said, "the process of creativity has best served as a means of developmentally expanding man's awareness in order to attain a new harmony. In creativity as a process, man deciphers himself and arrives at final integration.

"It does not matter whether a man has lived in the Stone Age or in the 20th century. What matters is his degree of awareness of his tradition, and if he has revitalized the existential urge in himself by becoming a representative of his culture and then liberating himself from its unconscious control. Creativity, then, is a ratio between the degree of one's awareness and the degree of his cultural achievement."

Dr. Arasteh pointed out that form is not important, "what is important is unity of



vision and unity of process. It does not matter what one produces but rather how he produces. The function, action, and experiences are significant.

"In his effort to decipher himself through creativity, it does not matter whether the individual's media is old or new, but more important is the degree to which it is related to his state of awareness. It does not matter whether he produces in a laboratory, a shop, or at a desk, whether he designs in pottery, glass, metal, or wood, but rather to what degree he can subordinate other goals, whatever their source, in order to increase the artistic perfection of his work. His mind, heart, and hands work harmoniously. In the process of giving permanence to his ideas, the creative man internalizes it. This internalization enriches his life, secures his state, and reinforces his trust in his future growth.

"Creativity," Dr. Arasteh said, "is an end in itself - a means of unfolding one-self. Creative vision is a sudden awareness which results from the total union of subject and object.

"Further communication of the creative product requires such means as skill, relatedness of the product to the human situation, proper social conditions, and a receptive audience. Of these means, the individual's social milieu is the most crucial determinant of creativity. The creative person needs a receptive audience with whom he can communicate and an accepting environment in which he can freely experience, become aware of its elements, and transcend it.

"However," the speaker concluded, "most people are brought up under conditions that discourage creativity. Obviously only the most stubborn and persistent of creative individuals have survived in history. Because of discouraging social conditions much of the world's creative talent has not actualized.

"The process of actualizing a creative image can be attained easily only if the individual experiences the proper conditions, characterized by parental harmony, community receptivity, and social and personal unity of interest. But under these conditions, there is great opportunity for creativity and for professional development."

He considered that unitary theory of creativity and happiness can be reality and summarized his theory as follows:

Creative Vision	=	f (unity of subject and object)
Form	=	f (outer expression of creative vision)
Happiness	=	f (inner expression of creative vision)

## FEDERAL EXECUTIVE INSTITUTE

At dedication ceremonies which I attended October 13 in Charlottesville, Virginia, the new Federal Executive Institute was opened in the former Thomas Jefferson Inn, which has been leased by the Government as the site of the Institute.

U. S. Department of Agriculture, Assistant Secretary Joseph M. Robertson, Chairman of the Graduate School's General Administration Board, is a member of the Advisory Board for the new Institute.

Chairman of the Advisory Board, John W. Macy, Jr., of the U. S. Civil Service Commission, said at the opening ceremonies that, "Studies will focus on the major problems facing our society and the nature of the Government's response to them, the adequacy of the existing structure of Government in relation to today's problems, and how the administration of Federal programs can be improved."

The first classes began on October 14, with 55 Federal executives from more than 20 Federal departments and agencies taking part. Courses of eight weeks' duration are to be offered throughout the year for a maximum of 60 executives per class.

Executives selected for attendance will be those in grades GS-16 through GS-18, or equivalent levels.

Director of the Institute is Dr. Frank P. Sherwood, who is on leave of absence from the University of Southern California. James R. Beck, Jr., of the Civil Service Commission, is Deputy Director.

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## SELF-STUDY PROGRESS

Assistant Director Edmund N. Fulker reports that the project he is coordinating, a self-evaluation of the Graduate School, is progressing. Questionnaires, to help carry out this study, will soon be sent to teachers, students, advisory committee members, and officials of agencies sending students to Graduate School courses.

Mr. Fulker asks that anyone having ideas or suggestions that will aid in evaluating the present functioning of the Graduate School or in guiding our future direction or services - or if you would like to assist in the self-evaluation study - please call him on DU8-3039 or IDS Code 111 extn. 3039.

Serving on the steering committee to carry out the study are:

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|-------------------------------------|------------------------------|
| 1. Committee on Academic Excellence | J. James McPherson, Chairman |
| Alternate: Joseph Matthews          |                              |
| 2. Mathematics and Statistics       | B. Ralph Stauber             |
| Alternate: Bruce Kelly              |                              |
| 3. Office Techniques and Operations | Jerome A. Miles              |
| Alternate: Mark Kirkham             |                              |
| 4. Special Program                  | Dwight Ink                   |
| Alternate: Francis J. Mulhern       |                              |



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|--|----------------------|
| 5. Correspondence                        | Charles B. Rauscher  |
| Alternate: Norman Gibbard                |                      |
| 6. Internal Audit                        | Benjamin F. Robinson |
| Alternate: John Keaney                   |                      |
| 7. Information                           | Wayne V. Dexter      |
| Alternate: Theodore Crane                |                      |
| 8. Publication                           | James H. McCormick   |
| Alternate: Theodora E. Carlson           |                      |
| 9. Evening Program                       | Constance G. Coblenz |
| Alternate: Marie Pettie                  |                      |
| 10. Special Program                      | J. Frank Kendrick    |
| Alternate: Dee W. Henderson              |                      |
| 11. Correspondence Program               | Marilyn Grantham     |
| Alternate: Rachel Bennett                |                      |
| 12. Press and Information Services       | Vera Jensen          |
| Alternate: Sidney Child                  |                      |
| 13. Graduate School Acting Exec. Officer | Kenneth Dickerson    |
| Alternate: Frantz Ludecke                |                      |
| 14. Graduate School Director             | John B. Holden       |
| 15. Executive Secretary of the Committee | Edmund N. Fulker     |

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#### NEW BOOK

Now available in our bookstore is a new book covering our most recent series of public lectures, "Providing Quality Environment in our Communities." Edited by Ward Konkle, the book is available in paper covers at \$3.00 and in cloth cover at \$5.25. A 20% discount is allowed to faculty and committee members.

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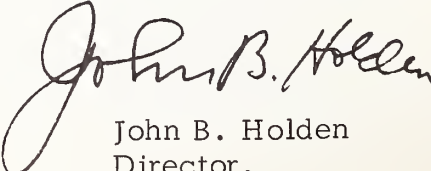
#### OUR FACULTY WRITES

Carey B. Singleton Jr., who teaches, "Introduction to International Economics," "Natural Resources and International Economic Development," and "African Society and Economics of African Development," reports the publication of an article, "Uganda Keys 1971 Goals to Agribusiness," in the October 28 edition of Foreign Agriculture magazine.

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#### THE FUTURE

Our new one-week seminar on "The Future" attracted 19 officials from state government, industry (including Du Pont and General Motors) plus four universities and a number of federal officials. One participant said, "one of the best I have had in my 35 years in industry." The next seminar on the Future is scheduled for March 23-28, 1969.

  
John B. Holden  
Director.